



BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

BOARD MEETING

THURSDAY, SEPTEMBER 9, 2021

MEETING MINUTES

Board Chair Rita Scott called the meeting to order at 1:39 P.M.

Board Members Present	Staff Members Present
Stacy Blakley	Jeffrey Parker
Jim Durrett	Collie Greenwood
William Floyd	Rhonda Allen
Roderick Frierson	Melissa Mullinax
Freda Hardage	Ralph McKinney
Russell McMurry ¹	Manjeet Ranu
Al Pond	Raj Srinath
Kathryn Powers	M. Scott Kreher
Rita Scott, Chair	
Reginald Snyder	
Christopher Tomlinson ¹	

Also, in attendance: MARTA Board General Counsel Justice Leah Ward Sears of Smith, Gambrell & Russell, LLP; Kirk Talbott, Paula Nash, Jacqueline Holland, Donna DeJesus, Jonathan Hunt, Kevin Hurley, Jacob Vallo, Carrie Rocha and Tyrene Huff.

Public Comment [See attached]

Ed Williams

Michael Schoenfeld

1. Approval of August 12, 2021 Board Meeting Minutes

Board Chair Rita Scott asked for a motion to approve the minutes. A motion to approve was made by Board Member Jim Durrett and seconded by Board Member Roderick Frierson. The minutes were approved unanimously by a vote of 9 to 0 with 11 members present.¹

2. Planning & Capital Programs Committee Report

Committee Chair Al Pond reported that the Committee met on Thursday, August 26, 2021 and approved the following resolution:

¹Russell McMurry is Commissioner of the Georgia Department of Transportation (GDOT) and Christopher Tomlinson is Executive Director of the Georgia Regional Transportation Authority (GRTA). Per the MARTA Act, both are non-voting members of the Board of Directors.

- a. Resolution Authorizing the Approval of the Fiscal Year 2022 Bus, Rail and Mobility Service Standards

Committee Chair Al Pond requested approval of the resolution; Board Member Jim Durrett seconded. The resolution was approved unanimously by a vote of 9 to 0 with 11 members present.¹

Committee Chair Pond reported that the Committee received the following briefing:

- c. Infrastructure Architectural and Engineering Consulting Services

3. Operations & Safety Committee Report

Board Chair Rita Scott reported that the Committee met on Thursday, August 26, 2021 and approved the following resolutions:

- a. Resolution Authorizing a Modification in Contractual Authorization for Professional Services for Homeless Outreach, LOA L47029
- b. Resolution Authorizing the Award of a Contract for the Procurement of Facility- Wide Janitorial Services, IFB B47309A
- c. Resolution Authorizing the Award of a Contract for the Procurement of Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) Services for the MARTA Headquarters Complex, B46758
- d. Resolution Authorizing the Award of a Contract for the Procurement of Ultra Low Sulphur Clear Diesel and Unleaded Gasoline, IFB B47088

Board Chair Scott requested approval of the resolutions, which Board Member Jim Durrett seconded. The resolutions were approved unanimously by a vote of 9 to 0 with 11 members present.¹

Board Chair Scott reported that the Committee received the following briefing:

- e. Bus Transportation

4. Business Management Committee Report

Committee Chair Roderick Frierson reported that the Committee met on Thursday, August 26, 2021 and approved the following resolutions:

- a. Resolution Authorizing Renewal of Privacy and Network Security “Cyber” Liability Insurance Coverage

- b. Resolution Authorizing a Modification in Contractual Authorization for Desktop Equipment and Deployment Services, P38567-A
- c. Resolution Authorizing a Modification in Contractual Authorization for Microsoft Premier Support Services, RFP P42625
- d. Resolution Authorizing a Modification in Contractual Authorization for the Maintenance Agreement for Palo Alto Firewalls, RFP P46995
- e. Resolution of the MARTA Board of Directors Encouraging the Deposit of a Portion of Funds Received by MARTA through Various Pandemic Relief Acts and Other Funds with Minority Owned Financial Institutions that meet the Authority's Investment Policy Guidelines

Committee Chair Frierson requested approval of the resolutions, which Board Member Jim Durrett seconded. The resolutions were approved unanimously by a vote of 9 to 0 with 11 members present.¹

Committee Chair Frierson reported that the Committee received the following briefing:

- c. FY2021 Year End Financial Highlights

5. Briefing – New Rail Car Design [See attached]

Sr. Director of Vehicle Procurement, Connie Krisak, gave an overview of the concepts for branding the CQ400 Stadler vehicles. The four concepts are:

1. Minimalist
2. Flowing Ribbon
3. Neighborhoods
4. Tracks

6. Resolution of the MARTA Board of Directors Endorsing a COVID-19 Vaccination Policy

GM/CEO, Jeffrey Parker, introduced the above Resolution for a vote by the Board.

Board Member Durrett requested a change to paragraph 4 of the resolution. He suggested changing confidential "portal" to confidential "system."

Board Chair Scott asked Jonathan Hunt if the Board should first vote on the amendment of the word and then the resolution. He responded yes.

Board Chair Scott asked for a vote on the proposed word change. The vote was approved unanimously by a vote of 9 to 0 with 11 members present.¹

Board Chair Scott asked for a vote on the actual resolution with the amended change. The vote was approved unanimously by a vote of 9 to 0 with 11 members present.¹

7. Other Matters

None

8. Comments from the Board

Board member Stacy Blakley thanked Mr. Parker for his participation as a speaker for the NABWIC National's "Billion Dollar Opportunities in Transit" virtual luncheon on September 8 hosted by the NABWIC-Atlanta Chapter.

Adjournment

The Board meeting adjourned at 2:15 P.M.

Respectfully submitted,

A handwritten signature in blue ink that reads "Tyrene L. Huff". The signature is written in a cursive style.

Tyrene L. Huff
Assistant Secretary to the Board

YouTube link: <https://youtu.be/UQTGAIUMApp>

September 9, 2021 Board Meeting Public Comments
Received via (404) 848-6000, marta.board@itsmarta.com, public@itsmarta.com

Summary: One customer provided a public comment

1– E-mail

0 – Voice Messages

1.) Message Date: Thursday September 9, 2021 7:34 a.m. (Via Public and Board Email)

Dr. Ed. Williams

Truthcrushtheearth@gmail.com

Good Afternoon Directors:

A MARTA lawsuit has been against MARTA in Fulton County Superior Court on August 3, 2021 in regards to the one percent sales tax that has been extended without a referendum to 2057 by MARTA and the DeKalb governing authority.

MARTA had no legal authority to pass any resolutions approving the extension or amendments of the RTCAA without a referendum to extend the one percent sales tax beyond August 31, 2021.

A citizen-taxpayer has standing to seek injunctive relief to enjoin MARTA officials from continuing to extend and enforce the 1971 sales tax and transit contract beyond 50 years without a referendum in DeKalb and Fulton Counties.

MARTA has extended the 1971 sales tax and transit contract referred to as the RTCAA to 2057 without voter approval in DeKalb and Fulton.

MARTA claims that the General Assembly levied the MARTA sales tax in the MARTA Act section 25. The only thing that the General Assembly did in the MARTA Act was to authorize that a local jurisdiction could call for a referendum to levy a sales tax. MARTA, DeKalb, and Fulton Counties have unlawfully extended the sales tax and transit contract beyond the contract termination date which is August 31, 2021, at midnight.

The current RTCAA transit contract was supposed to end on August 31, 2021, at midnight.

Bus services were not extended to Clayton County until there had been a referendum. Similarly, In the Gwinnett County, both the MARTA board and Gwinnett County Commission passed resolutions to join MARTA and signed a contract. However a sales tax was not levied because it was contingent on sales voter approval.

In Gwinnett County, the voters did not approve the contract which had a sales tax embedded in it, as such the contract was not executed and the sales tax was never levied despite the fact that the General Assembly authorized through the MARTA Act section 25 that a one percent sales could be levied in the Fulton, DeKalb, Clayton, and Gwinnett.

MARTA, and the local jurisdictions cannot levy a sales tax without a voter-approved referendum. This is why the Gwinnett contract failed despite the fact that MARTA board approval and the Gwinnett

commission voted to approve the resolution. It should be noted that Gwinnett has had two referendums in 1990 and in 2019 both failed to be approved by voters.

MARTA and the local jurisdictions cannot extend the one percent sales tax without a voter-approved referendum.

If the General Assembly in the MARTA Act had levied the one percent sales tax then there would be no reason to obtain voter approval through a local referendum and Gwinnett County would be part of the MARTA system, but this is not the case.

The power of taxation lies with the state and the General Assembly. The only reason there is a referendum in the MARTA Act for the sales tax is that the General Assembly cannot delegate its tax authority over to a local jurisdiction without the approval of the voters. Otherwise, taxation has to be authorized and levied through a general law. There is no SPLOST, T-SPLOST, HOST, E-HOST, LOST, E-SPLOST, or any other local sales tax that can be levied or extended without a referendum.

Thank you

Sunday Afternoon
MARTA | 

MARTA Reimagined

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These design approaches take the familiar and breathes new life into it. We took inspiration not only from the MARTA colors and shapes, but also from the dynamism and movement of trains in general. Merging these two pillars together in several modern designs that celebrate the new MARTA trains.

The way we're using these designs to highlight specific features of the trains resulting in a celebration of the MARTA train system. It is bold, confident with a timeless quality.



MINIMALIST

Minimalist

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This minimalist direction is born out of the current MARTA train design. We took inspiration of how the MARTA colors live along side of the train. Carrying the eye seamlessly across the entire of the train in one simple horizontal stroke. Building off of this we took MARTA colors and reapplied to this new modern train in a way that elevates the new train shape. By taking the logo and stretching it along the train horizontally we capture the speed of the train with the diagonal lines while highlighting the new modern train designs.

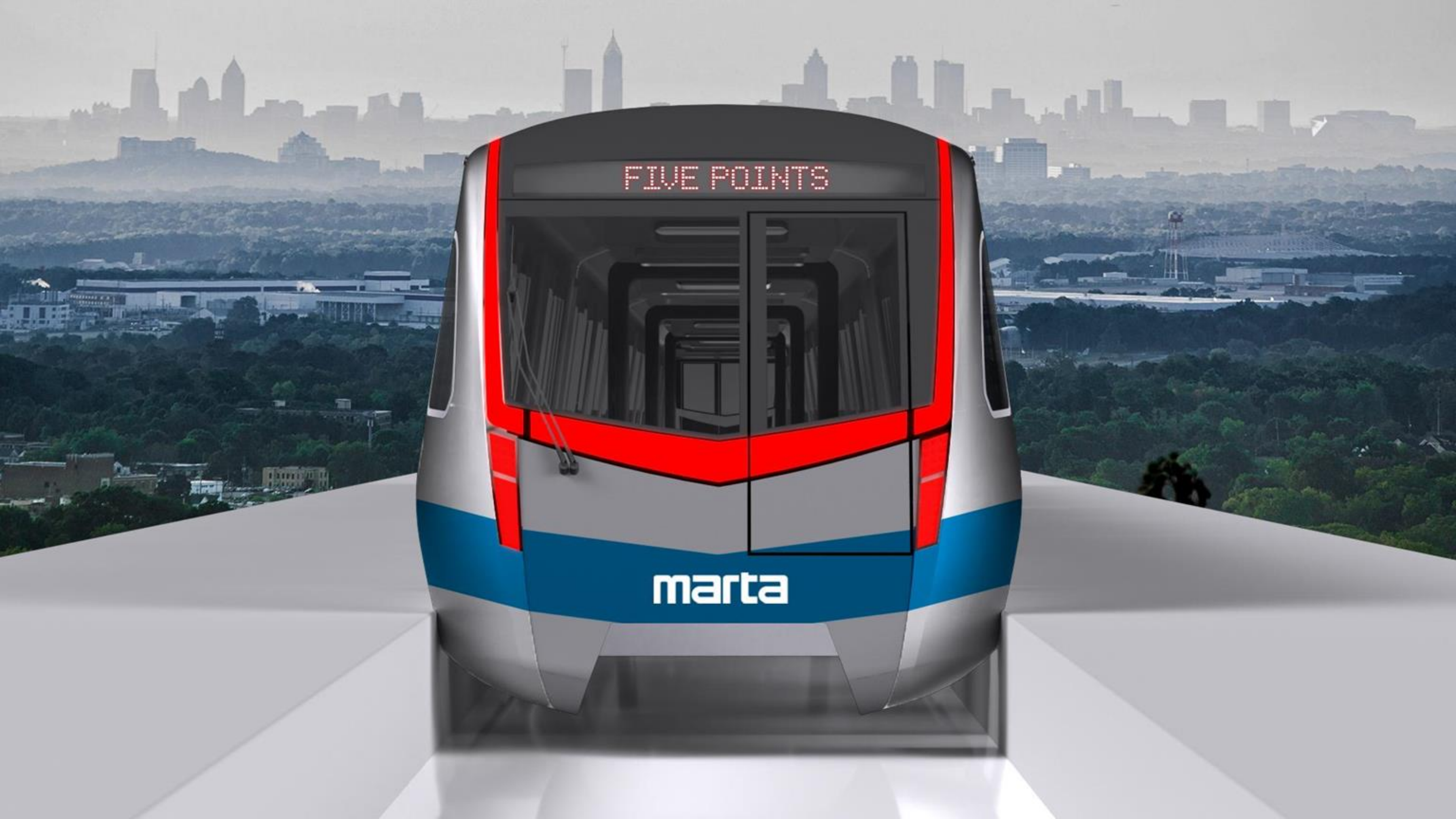
The front cab reinforces this by matching the shape of the blue stripe with the shape of the front cab smile.



FIVE POINTS

marta ATL

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FIVE POINTS

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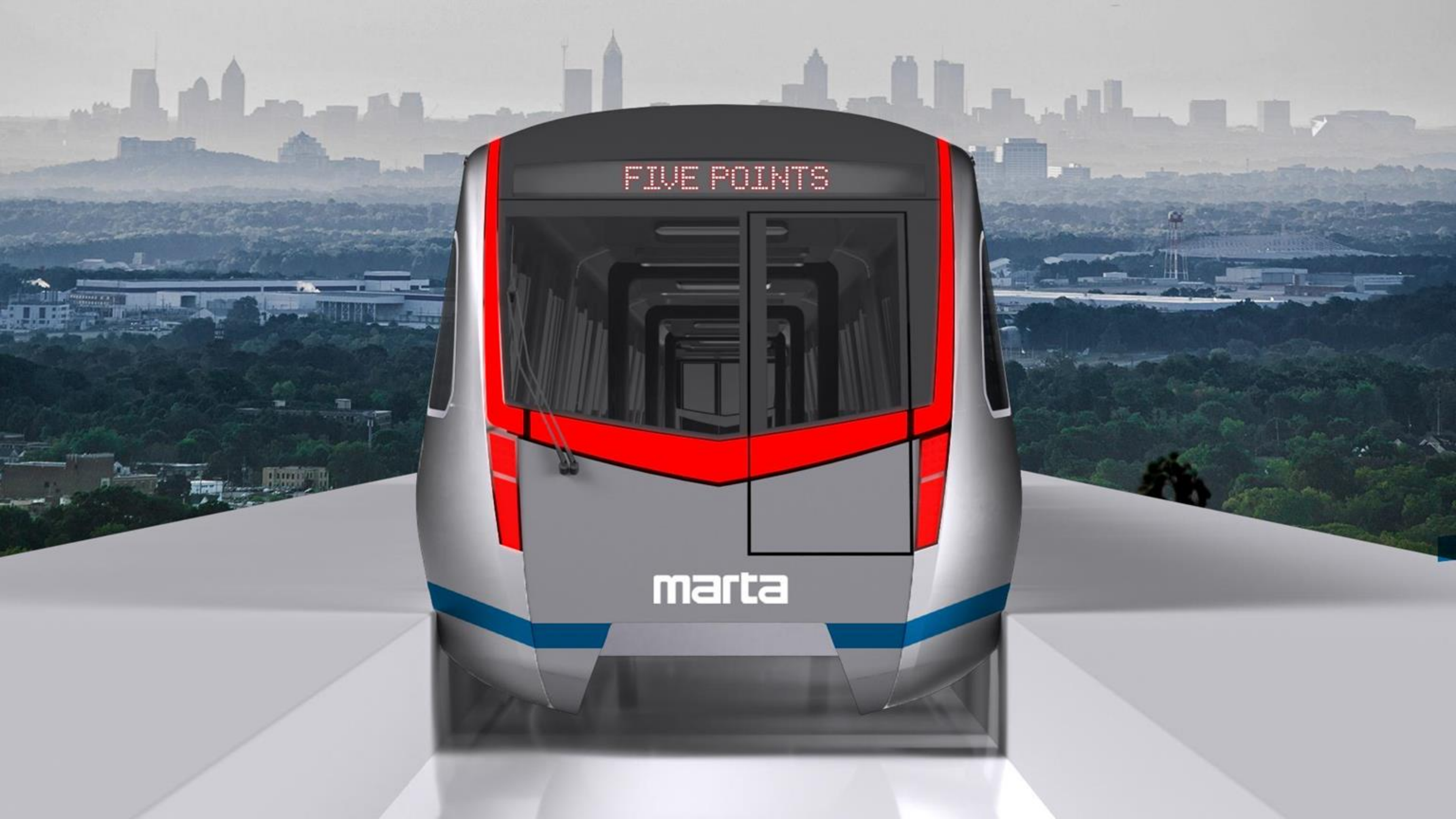




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FIVE POINTS

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FLOWING RIBBON

Flowing Ribbon

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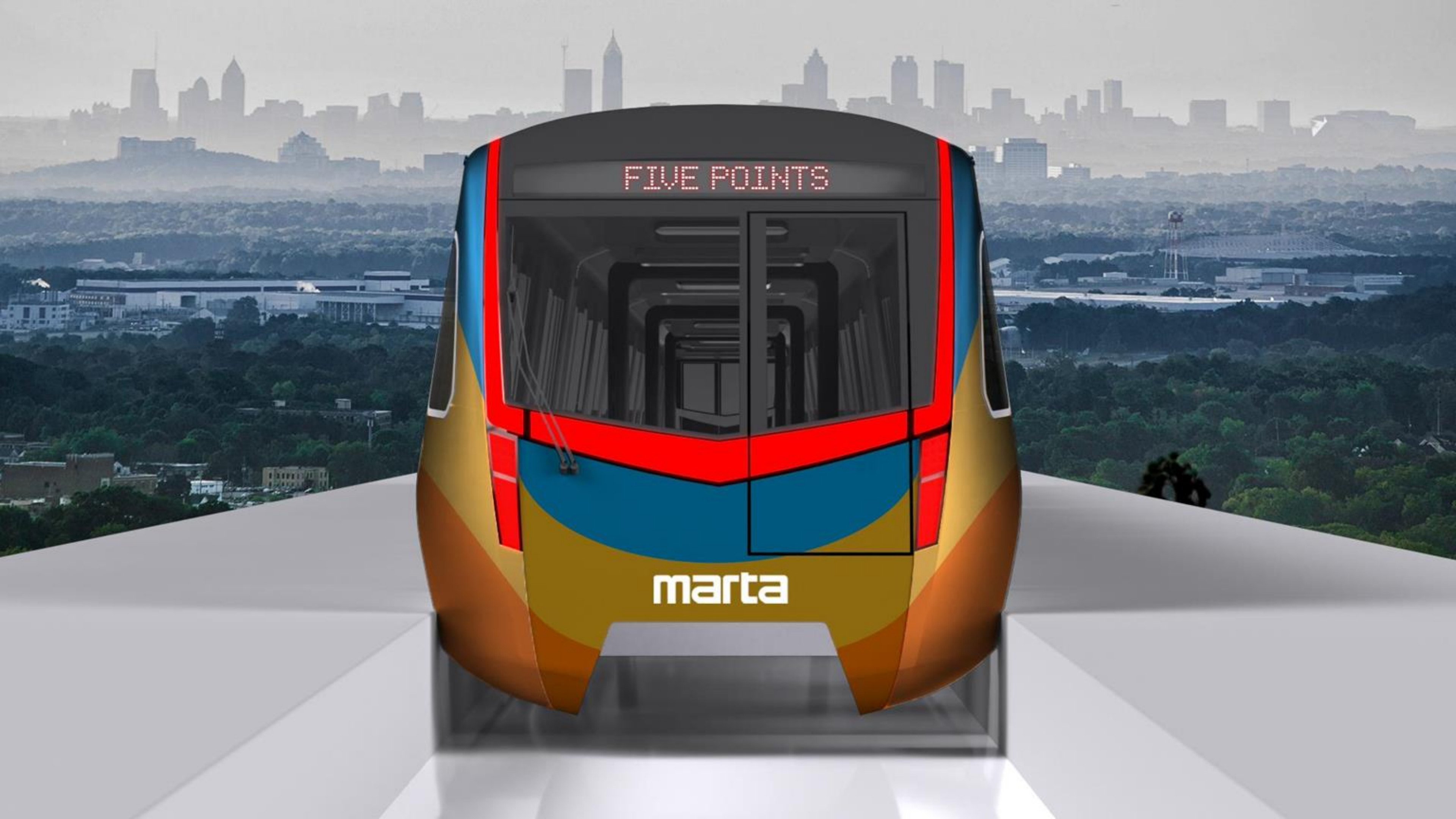
This direction take another look at the MARTA Branding. How do we infuse movement, speed, excitement, and beauty alongside the new trains. We do this by taking the logo and turning into a flowing ribbon. The MARTA ribbon. Flowing through spaces, taking you and other passengers where they need to go. The elegance of this ribbon is also designed hit a few other points. The front cab has an exaggerated smile. Reinforced by the beginning of the ribbon curling up sharply as it is reaching the front side of the train. That moment is then met with a crescendo sweeping down the side of the train quickly carrying your eyes fluttering alongside the train as it pulls in and out of the station.



FIVE POINTS

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FIVE POINTS

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FIVE POINTS

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NEIGHBORHOODS

Neighborhoods

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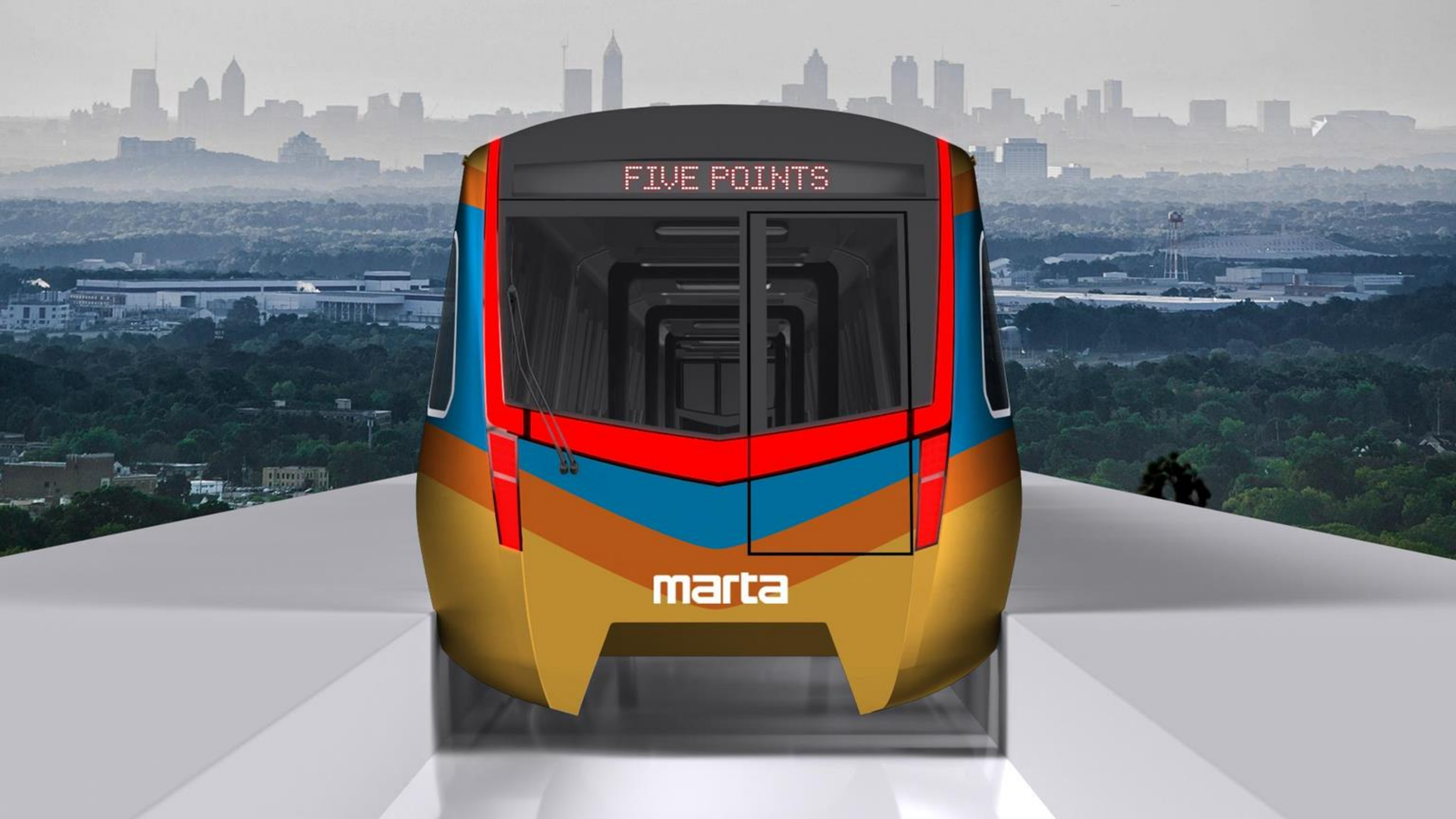
Places, and areas quickly become Neighborhoods. Locations connected and brought together by MARTA. We attempt to show how MARTA brings neighborhoods together and connects people by taking the MARTA colors and doing something truly unique with them. By creating rings of outwardly spreading colors graphically telegraphing a story of connections. Overlapping colors alongside the new MARTA trains signals to the passengers that they are riding and connecting with other neighborhoods.



FIVE POINTS

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FIVE POINTS

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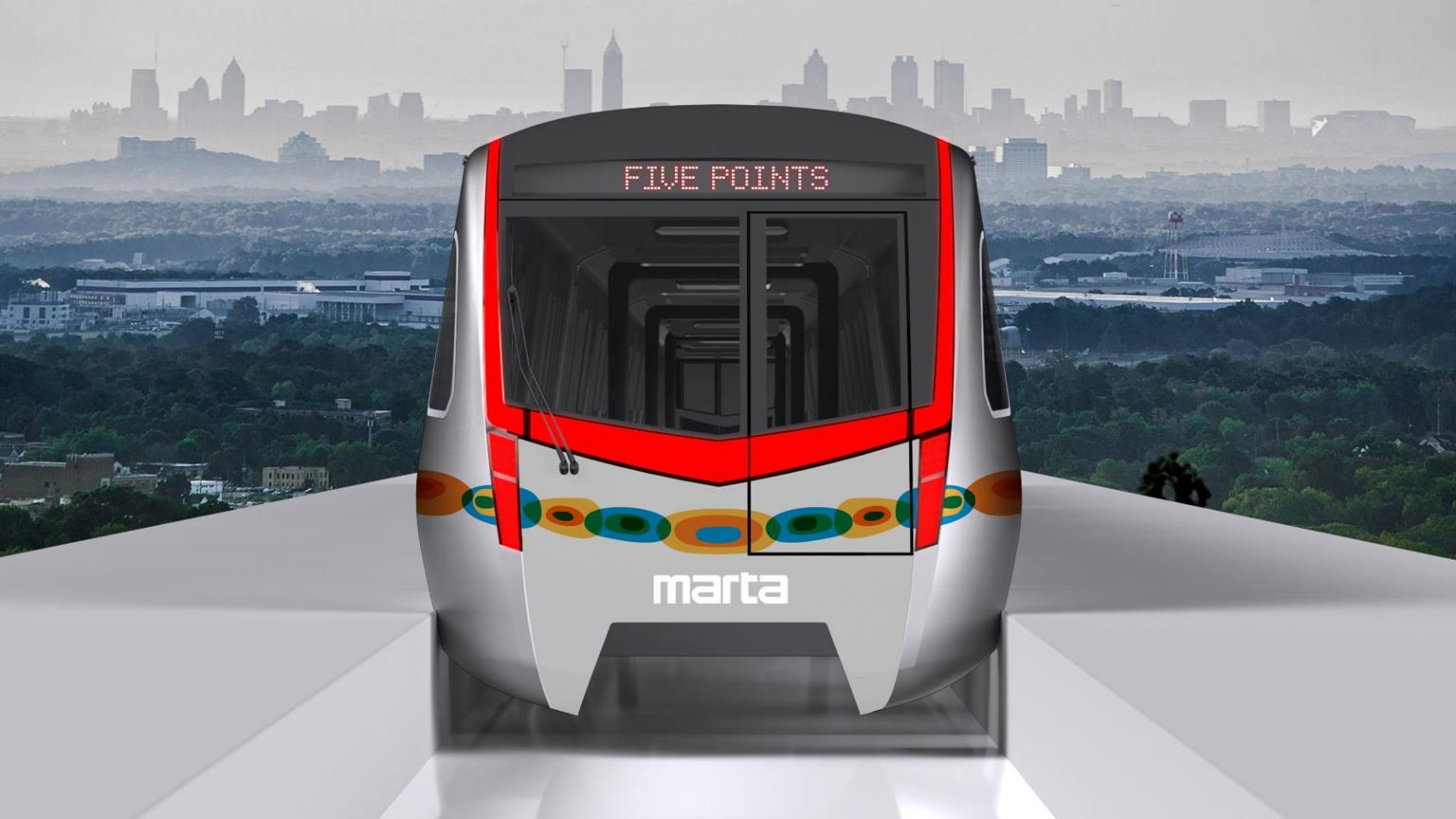




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TRACKS

Tracks

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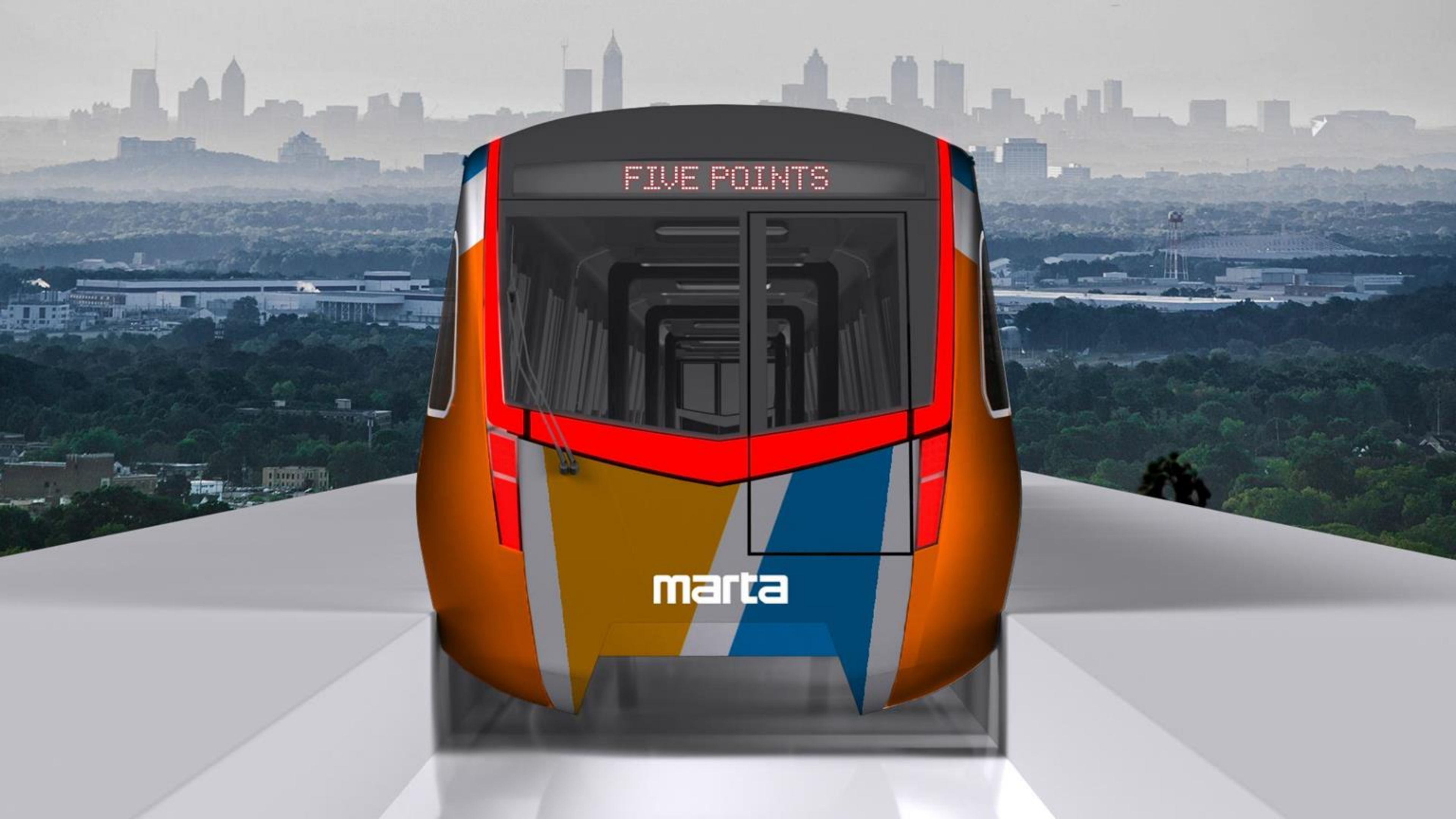
We quickly realized how much track lines are also very reminiscent of street grids, and the geometry is a byproducts of the larger story of people on the move. Moving through cities, and towns. Working, visiting, and exploring. MARTA has been at the center of this story for over 60 years. A familiar face as millions of people have settled in and moved through Georgia. We pay homage to this by taking track lines and overlapping them across the train. Using only the MARTA brand colors. By doing this we created a beautiful abstract mosaic which subtly tells the story that MARTA has been at the heart of for decades past and decades to come.



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FIVE POINTS

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FIVE POINTS

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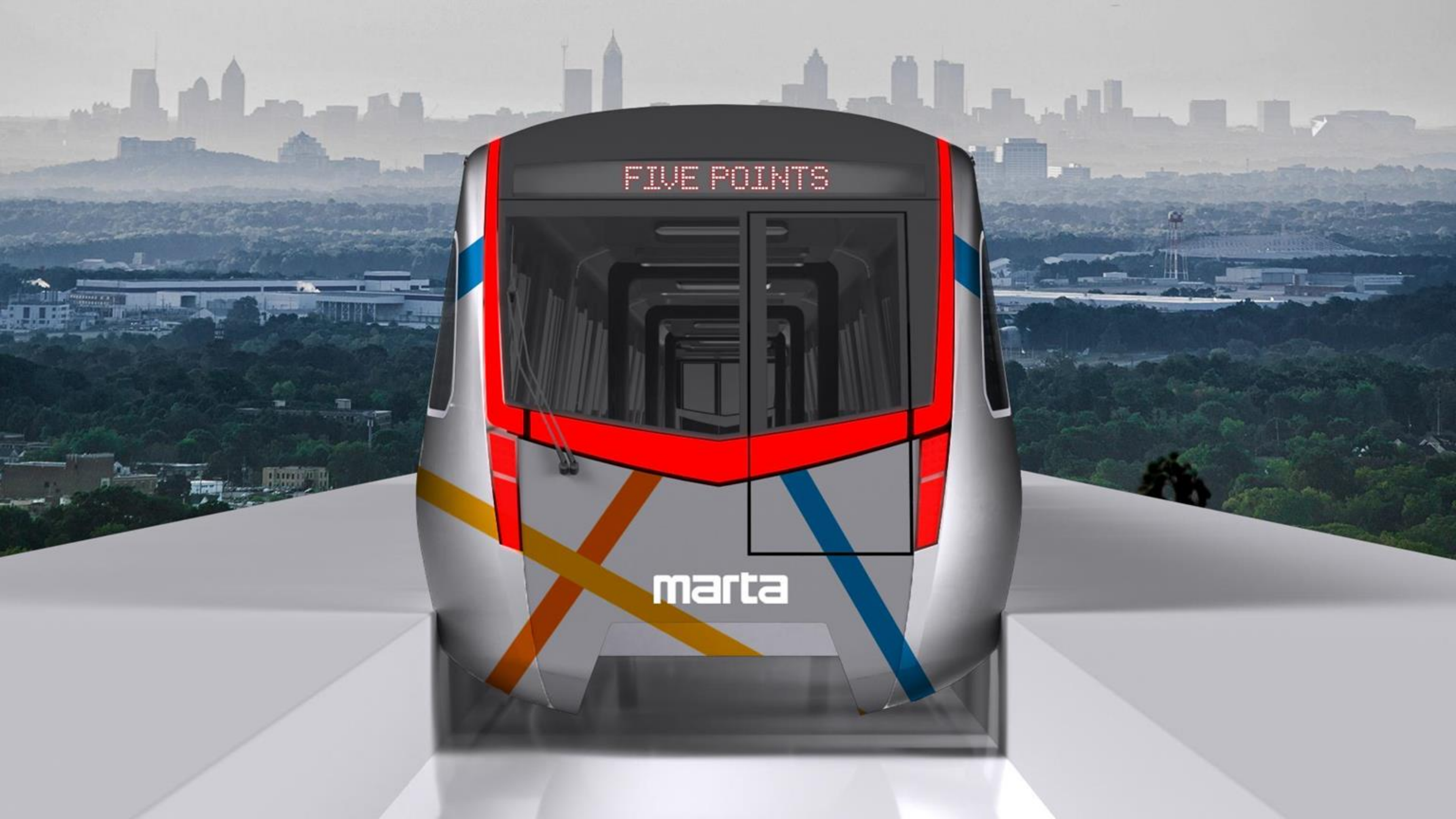




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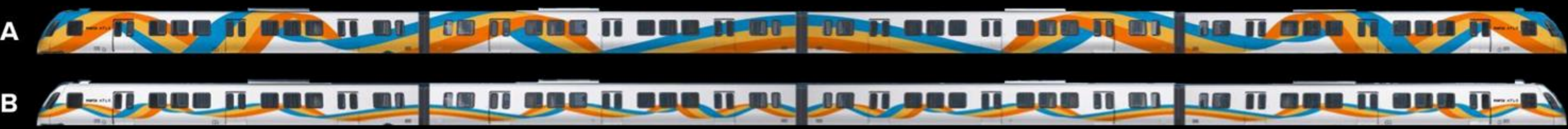
marta ATL ♻️



MINIMALIST



FLOWING RIBBON



NEIGHBORHOODS



TRACKS



MINIMALIST

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FLOWING RIBBON



NEIGHBORHOODS

A



B



TRACKS

A



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Thank You

